



Optimum from **Altice** May Drop WFSB - Channel 3

January 8, 107– Today WFSB - Channel 3 , the Today WFSB-TV, the leading television station in the Hartford / New Haven DMA and the home of CBS in Connecticut began notifying its viewers that Optimum from Altice may drop the station from its lineup on January 13 at 5PM. By law, cable companies must negotiate in good faith with television stations before dropping the TV stations' signals. If Optimum from Altice fails to reach an agreement, WFSB's programming, including local news, NCIS, Big Bang Theory, and NFL Playoff Football will not be available on Optimum from Altice systems on January 13th at 5PM. WFSB will still be available over-the-air and from all other cable and satellite companies serving Hartford-New Haven.

The following statement can be attributed to WFSB's general manager Klarn DePalma:

“WFSB has been trying for months to get Optimum from Altice to negotiate seriously” said WFSB-TV Vice President / General Manager Klarn DePalma “But after its transaction with Altice, Optimum is now part of one of the world's largest cable giants. Reaching a deal and preventing a blackout is our top priority. We know the vital local news, emergency information, and top-rated sports and entertainment programming we provide are important to Optimum from Altice customers, and we hope Optimum from Altice will make it a priority to reach a deal too.

If you are a Optimum from Altice customer, you can help by calling Optimum from Altice at **1-516-803-2300**. Tell Optimum from Altice you want WFSB-TV. If Optimum from Altice drops WFSB, all of our great local news and CBS lineup will still be available from DISH, DIRECTV, and others. WFSB is always available over the air.”

WFSB and its owner, Meredith, stand ready, willing and able to reach a fair deal with Optimum from Altice. Meredith has successfully completed hundreds of carriage agreements without being dropped by cable operators, and there is still time for Optimum from Altice to reach a deal too.

CONTACT: Klarn DePalma (860) 728-3333

WFSB TV is Connecticut's most watched television station and is owned and operated by Meredith Broadcasting. Meredith Corporation (**NYSE: MDP**; www.meredith.com) has been committed to service journalism for more than 110 years. Today, Meredith uses multiple distribution platforms – including broadcast television, print, digital, mobile, tablets and video – to provide consumers with content they desire and to deliver the messages of its advertising and marketing partners. Meredith's Local Media Group includes 17 owned or operated television stations reaching more than 10 percent of U.S. households. Meredith's portfolio is concentrated in large, fast-growing markets, with seven stations in the nation's Top 25 – including Atlanta, Phoenix and Portland – and 14

in Top 60 markets. Meredith's stations produce approximately 650 hours of local news and entertainment content each week, and operate leading local digital destinations.