

FOR IMMEDIATE RELEASE:



CBS Boston's WBZ-TV Remains Boston's Most-Watched Station

WBZ-TV ranks #1 in Households and Viewers at 11pm.

WBZ ranks #2 in Households and Viewers at 4:30am, 5am, 5pm and 6pm.

***WBZ is the only station to add Households and Viewers to every early morning
and 11pm newscast.***

(Source: Nielsen, Live+Same Day, January 2017)

BOSTON, MA – Thursday, February 2, 2017 – At the close of the January sweep, CBS Boston's WBZ-TV remains Boston's Most-Watched Station for January 2017 and the second consecutive broadcast season-to-date.

"We are proud that our loyal viewers have once again made WBZ-TV Boston's Most Watched Station," said Mark Lund, President and GM of WBZ-TV. "WBZ has a deep rooted history in serving the community, and is home to many of the region's most iconic events," said Lund "We have the market's top-rated programming and something for everyone."

WBZ-TV January 2017 Highlights:

Summary

- WBZ is the most-watched station in Boston during the January '17 Sweep and in the 2016-17 Broadcast Season to-date.
- WBZ ranks #1 in Households and Viewers at 11pm.
- WBZ ranks #2 in Households and Viewers at 4:30am, 5am, 5pm and 6pm.
- WBZ is the only station to add Households and Viewers to every early morning and 11pm newscast.
- All newscasts (4:30am, 5am, 6am, 5pm, 6pm, and 11pm) improved rank from January '16.
- WBZ gained viewers in more dayparts than any other station.
- In Households and Viewers, WBZ has the #1 news magazine (*60 Minutes*), the #1 drama (*NCIS*), the #1 comedy (*Big Bang Theory*), the #1 new drama (*Bull*) and the #1 new comedy (*Kevin Can Wait*).
- In Households and Viewers, WBZ has nine of the top 10 programs in prime time.*
- WBZ's broadcast of the AFC Championship Game (51.6 household rating, 2,375,300 viewers), was the most-watched event of the TV season-to-date and the second highest-rated playoff game in Patriots history.
- *Jeopardy!* ranks #1 in Households and Viewers in prime access.
- Syndicated shows *Judge Judy* (4-5pm) and *Wheel of Fortune* (7-7:30pm) rank #1 in Households and Viewers in their respective time periods, beating local newscasts on WCVB, WBTS, WHDH and WFXT.

*excludes sports, all other programs and Specials included.

Ratings Charts

January 2017 Ratings

Source: Nielsen, Live+Same Day

<i>Jan'17 MF 4:30-5am</i>		Rank	Households
WCVB	Newscenter5 4:30am	#1	35,100
WBZ	WBZ News 4:30am	#2	29,900
WFXT	Fox25 News 4:30am	#3	12,900
WBTS	NBC Boston 4:30am	#4	4,400

<i>Jan'17 MF 4:30-5am</i>		Rank	Viewers P2+
WCVB	Newscenter5 4:30am	#1	36,700
WBZ	WBZ News 4:30am	#2	29,600
WFXT	Fox25 News 4:30am	#3	15,800
WBTS	NBC Boston 4:30am	#4	4,600

<i>Jan'17 MF 5-6am</i>		Rank	Households
WCVB	Newscenter5 5am	#1	47,900
WBZ	WBZ News 5am	#2	42,400
WHDH	7 News 5am	#3	17,100
WFXT	Fox25 News 5am	#4	16,200
WBTS	NBC Boston 5am	#5	4,100

<i>Jan'17 MF 5-6am</i>		Rank	Viewers P2+
WCVB	Newscenter5 5am	#1	51,600
WBZ	WBZ News 5am	#2	44,800
WHDH	7 News 5am	#3	20,400
WFXT	Fox25 News 5am	#4	18,500
WBTS	NBC Boston 5am	#5	4,600

<i>Jan'17 MF 6-7am</i>		Rank	Households
WCVB	Newscenter5 6am	#1	75,600
WBZ	WBZ News 6am	#2	49,400
WHDH	7 News 6am	#3	46,800
WFXT	Fox25 News 6am	#4	26,200
WBTS	NBC Boston 6am	#5	10,800

<i>Jan'17 MF 6-7am</i>		Rank	Viewers P2+
WCVB	Newscenter5 6am	#1	83,900
WHDH	7 News 6am	#2	52,200
WBZ	WBZ News 6am	#3	51,200
WFXT	Fox25 News 6am	#4	31,000
WBTS	NBC Boston 6am	#5	11,200

<i>Jan'17 MF 5-6pm</i>		Rank	Households
WCVB	Newscenter5 5pm	#1	92,900
WBZ	WBZ News 5pm	#2	86,900
WHDH	7 News 5pm	#3	63,700
WFXT	Fox25 News 5pm	#4	25,700
WBTS	NBC Boston 5pm	#5	15,700

<i>Jan'17 MF 5-6pm</i>		Rank	Viewers P2+
WCVB	Newscenter5 5pm	#1	112,900
WBZ	WBZ News 5pm	#2	95,500
WHDH	7 News 5pm	#3	74,200
WFXT	Fox25 News 5pm	#4	30,600
WBTS	NBC Boston 5pm	#5	16,000

<i>Jan'17 MF 6pm</i>		Rank	Households
WCVB	Newscenter5 6pm	#1	128,300
WBZ	WBZ News 6pm	#2	101,000
WHDH	7 NEWS AT 6P	#3	65,800
WFXT	Fox25 News 6pm	#4	28,200
WBTS	NBC Boston 6pm	#5	27,000

<i>Jan'17 MF 6pm</i>		Rank	Viewers P2+
WCVB	Newscenter5 6pm	#1	166,800
WBZ	WBZ News 6pm	#2	117,100
WHDH	7 NEWS AT 6P	#3	80,900
WFXT	Fox25 News 6pm	#4	35,900
WBTS	NBC Boston 6pm	#5	32,500

<i>Jan'17 MF 11-11:30pm</i>		Rank	Households
WBZ	WBZ News 11pm	#1	98,300
WCVB	Newscenter5 11pm	#2	89,500
WHDH	7 News 11pm	#3	48,600
WFXT	Fox25 News 11pm	#4	33,100
WBTS	NBC Boston 11pm	#5	31,600

<i>Jan'17 MF 11-11:30pm</i>		Rank	Viewers P2+
WBZ	WBZ News 11pm	#1	119,300
WCVB	Newscenter5 11pm	#2	109,500
WHDH	7 News 11pm	#3	63,200
WFXT	Fox25 News 11pm	#4	43,600
WBTS	NBC Boston 11pm	#5	37,400

WBZ News Growth	% Diff	Diff	Jan'17		Jan'16	
			Rank	Households	Rank	Households
WBZ News 4:30am	117%	16,100	#2	29,900	#3	13,800
WBZ News 5am	52%	14,500	#2	42,400	#3	27,900
WBZ News 6am	22%	8,800	#2	49,400	#3	40,600
WBZ News 5pm	2%	1,800	#2	86,900	#3	85,100
WBZ News 6pm	1%	1,400	#2	101,000	#3	99,600
WBZ News 11pm	5%	4,600	#1	98,300	#2	93,700

WBZ News Growth	% Diff	Diff	Jan'17		Jan'16	
			Rank	Viewers P2+	Rank	Viewers P2+
WBZ News 4:30am	96%	14,500	#2	29,600	#3	15,100
WBZ News 5am	60%	16,800	#2	44,800	#3	28,000
WBZ News 6am	19%	8,000	#3	51,200	#4	43,200
WBZ News 11pm	10%	13,200	#1	119,300	#3	106,100

Jan'17 Prime Time Ranker

Station	Date	Day	Start	End	Program	Rank	Households
WBTS	1/8/17	Sun	8:00P	11:00P	Golden Globe Awards	1	311,300
WBZ	2 TC	Tue	8:00P	9:00P	NCIS	2	266,700
WBZ	2 TC	Thu	8:00P	8:30P	Big Bang Theory	3	253,700
WBZ	2 TC	Sun	7:00P	8:00P	60 Minutes	4	196,900
WBZ	1/22/17	Sun	10:15P	11:15P	Hunted	5	195,400
WBZ	3 TC	Sun	8:00P	9:00P	NCIS: LA	6	193,000
WBZ	3 TC	Fri	10:00P	11:00P	Blue Bloods	7	191,900
WBZ	2 TC	Tue	9:00P	10:00P	Bull	8	185,400
WBZ	1/15/17	Sun	7:00P	8:00P	60 Minutes Presents	9	176,500
WBZ	3 TC	Sun	9:00P	10:00P	Madam Secretary	10	173,200
WBZ	2 TC	Mon	8:00P	8:30P	Kevin Can Wait	13	164,200

Jan'17 Prime Time Ranker

Station	Date	Dau	Start	End	Program	Rank	Viewers P2+
WBTS	1/8/17	Sun	8:00P	11:00P	Golden Globe Awards	1	458,500
WBZ	2 TC	Tue	8:00P	9:00P	NCIS	2	370,400
WBZ	2 TC	Thu	8:00P	8:30P	Big Bang Theory	3	365,500
WBZ	1/22/17	Sun	10:15P	11:15P	Hunted	4	305,900
WBZ	2 TC	Sun	7:00P	8:00P	60 Minutes	5	277,100
WBZ	3 TC	Sun	8:00P	9:00P	NCIS: LA	6	270,600
WBZ	2 TC	Tue	9:00P	10:00P	Bull	7	263,500
WBZ	3 TC	Sun	9:00P	10:00P	Madam Secretary	8	247,000
WBZ	1/15/17	Sun	7:00P	8:00P	60 Minutes Presents	9	243,400
WBZ	3 TC	Fri	10:00P	11:00P	Blue Bloods	10	241,700
WBZ	2 TC	Mon	8:00P	8:30P	Kevin Can Wait	11	227,300

Jan'17 MF 7-7:30pm		Rank	Households
WBZ	Wheel of Fortune	#1	130,200
WCVB	Newscenter5 7pm	#2	104,800
WSBK	Big Bang Theory	#3	49,600
WHDH	7 News 7pm	#4	42,500
WFXT	Entertainment Tonight	#5	39,900
WBTS	NBC Boston 7pm	#6	32,300
WLVI	Modern Family	#7	21,000

Jan'17 MF 7-7:30pm		Rank	Viewers P2+
WBZ	Wheel of Fortune	#1	168,900
WCVB	Newscenter5 7pm	#2	134,600
WSBK	Big Bang Theory	#3	72,200
WHDH	7 News 7pm	#4	54,400
WFXT	Entertainment Tonight	#5	49,800
WBTS	NBC Boston 7pm	#6	36,000
WLVI	Modern Family	#7	31,300

Jan'17 MF 7:30-8pm		Rank	Households
WBZ	Jeopardy	#1	160,000
WCVB	Chronicle	#2	135,400
WSBK	Big Bang Theory	#3	54,700
WHDH	Extra	#4	40,600
WFXT	TMZ	#5	36,500
WBTS	Access Hollywood	#6	25,800
WLVI	Modern Family	#7	22,400

Jan'17 MF 7:30-8pm		Rank	Viewers P2+
WBZ	Jeopardy	#1	223,200
WCVB	Chronicle	#2	181,900
WSBK	Big Bang Theory	#3	78,300
WHDH	Extra	#4	48,500
WFXT	TMZ	#5	43,200
WLVI	Modern Family	#6	33,600
WBTS	Access Hollywood	#7	27,200

Jan'17 MF 4pm		Rank	Households
WBZ	Judge Judy	#1	82,800
WHDH	7 News 4pm	#2	60,300
WCVB	Newscenter5 4pm	#3	54,600
WFXT	Fox25 News 4pm	#4	15,700
WBTS	NBC Boston News 4pm	#5	10,400

Jan'17 MF 4pm		Rank	Viewers P2+
WBZ	Judge Judy	#1	89,800
WHDH	7 News 4pm	#2	66,700
WCVB	Newscenter5 4pm	#3	59,500
WFXT	Fox25 News 4pm	#4	17,800
WBTS	NBC Boston News 4pm	#5	9,500

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