



Optimum from Altice Drops WFSB - Channel 3 from lineup

January 13, 2016 – Today, **WFSB - Channel 3**, the leading television station in the Hartford / New Haven DMA and the home of CBS in Connecticut was dropped from the Optimum from Altice lineup. By law, cable companies must negotiate in good faith with television stations before dropping the TV stations' signals. Optimum from Altice failed to reach an agreement. **WFSB's** programming, including local news, NCIS, Big Bang Theory, and NFL Playoff Football is no longer available on Optimum from Altice systems. **WFSB** will still be available over-the-air and from all other cable and satellite companies serving Hartford-New Haven.

The following statement can be attributed to **WFSB's** general manager Klarn DePalma:

“WFSB has been trying for months to get Optimum from Altice to negotiate seriously” said **WFSB-TV** Vice President / General Manager Klarn DePalma “But after its transaction with Altice, Optimum is now part of one of the world's largest cable giants. Reaching a deal and ending this blackout is our top priority. We know the vital local news, emergency information, and top-rated sports and entertainment programming we provide are important to Optimum from Altice customers, and we hope Optimum from Altice will make it a priority to reach a deal too.”

If you are an Optimum from Altice customer, you can help by calling Optimum from Altice at **1-203-870-2583**. Tell Optimum from Altice you want **WFSB-TV** back on your cable lineup. All of our great local news and the CBS lineup is still available from DISH, DIRECTV, and others. **WFSB** is always available over the air.”

WFSB and its owner, **Meredith**, stand ready, willing and able to reach a fair deal with Optimum from Altice. **Meredith** has successfully completed hundreds of carriage agreements without being dropped by cable operators.

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WFSB-TV is Connecticut's most watched television station and is owned and operated by Meredith Broadcasting. Meredith Corporation (**NYSE: MDP**; www.meredith.com) has been committed to service journalism for more than 110 years. Today, Meredith uses multiple distribution platforms – including broadcast television, print, digital, mobile, tablets and video – to provide consumers with content they desire and to deliver the messages of its advertising and marketing partners. Meredith's Local Media Group includes 17 owned or operated television stations reaching more than 10 percent of U.S. households. Meredith's portfolio is concentrated in large, fast-growing markets, with seven stations in the nation's Top 25 – including Atlanta, Phoenix and Portland – and 14 in Top 60 markets. Meredith's stations produce approximately 650 hours of local news and entertainment content each week, and operate leading local digital destinations.